

2008 Classified Advertising Rates

	1X	3X	6X	9X	12X
1Col X 1"	\$300	\$277	\$254	\$242	\$230
1Col X 2"	578	540	496	450	440
1Col X 3"	895	830	762	716	672
1Col X 4"	1,190	1,110	1,010	964	905
1Col X 5"	1,472	1,368	1,240	1,184	1,158
1Col X 6"	1,710	1,648	1,514	1,434	1,405
1Col X 7"	2,020	1,920	1,748	1,680	1,654
1Col X 8"	2,380	2,230	2,025	1,930	1,875
1Col X 9"	2,680	2,505	2,280	2,172	2,100
1/3 Page	3,002	2,595	2,370	2,260	2,188
1/2 Page	3,928	3,760	3,414	3,252	3,170
2/3 Page	5,364	5,010	4,560	4,332	4,228
Full Page	8,045	7,524	6,840	6,504	6,344
B/D CAREER CENTER					
	3X	6X	12X		
	\$588	\$495	\$425		

ISSUE MONTH	AD CLOSE	MATERIALS DUE
January	Nov 23 '07	Dec 3 '07
February	Dec 21 '07	Jan 4
March	Jan 25	Feb 1
April	Feb 28	Mar 3
May	Mar 28	Apr 4
June	Apr 25	May 2
July	May 29	June 4
August	Jun 27	July 3
September	July 28	Aug 4
October	Aug 27	Sept 5
November	Sept 26	Oct 3
December	Oct 28	Nov 3

COLOR RATES	2-Color	3-Color	4-Color
	\$420	\$525	\$630

DIRECTOR OF CLASSIFIED/REPRINT SALES

Kameka Redley

646.746.8878

kredley@investmentadvisor.com